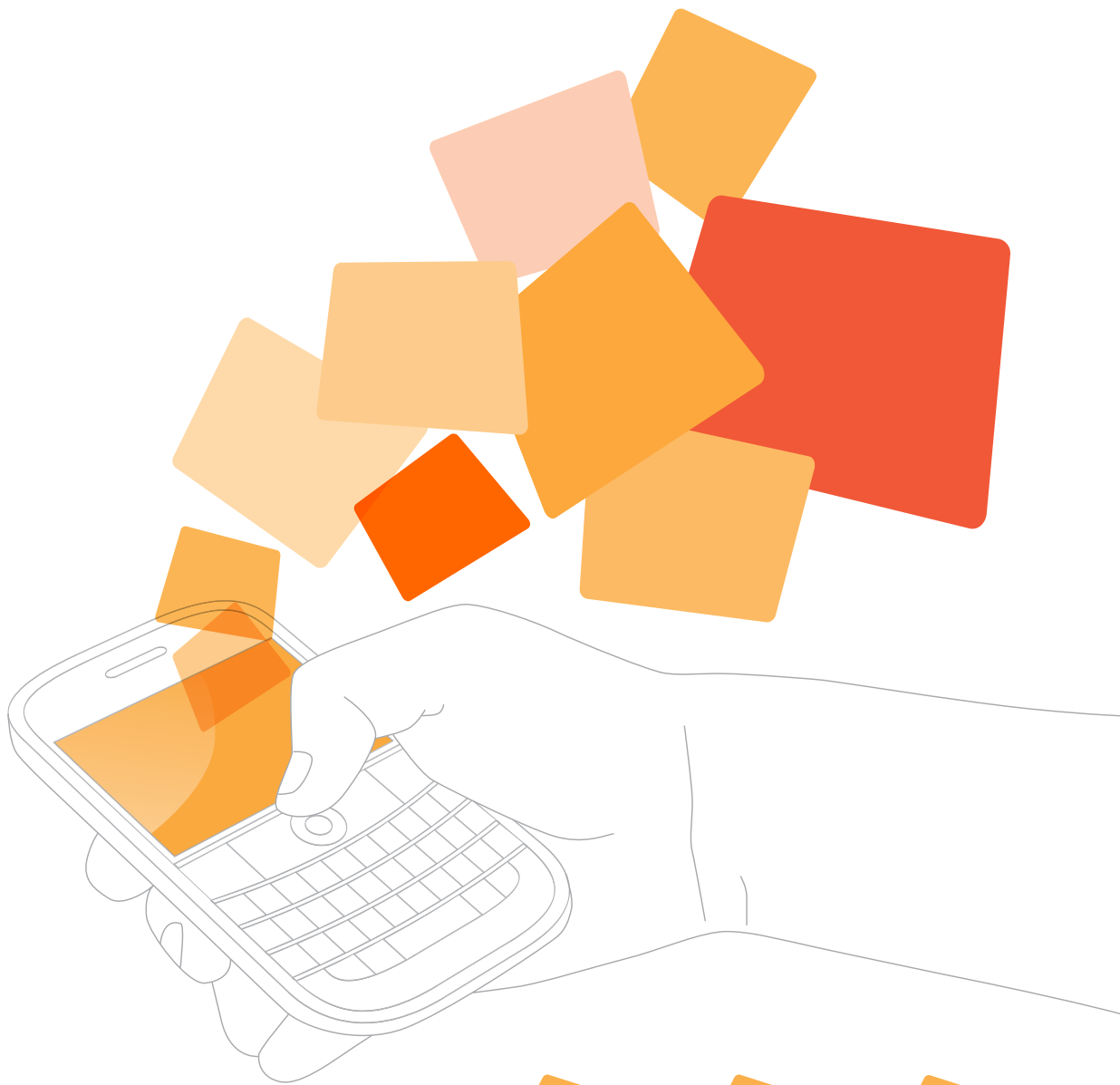


Result-Based Mobile Advertising

Delivering Full Control of MOBILE Campaigns



Online
Advertising



Mobile
Advertising



Post-Click
Optimization

conversion@first impression

Are you ready for the next level in mobile profitability?

Imagine a world where you had total, up-to-the-minute visibility of all aspects of your mobile campaign's progress.

You could know - at a glance

what was working ...where, when, and how well.

Mobile measurability you can BANK on

A trailblazer in online results, DMG now brings ROI-driven, end-to-end control to the mobile advertising arena - through the adaptation of powerful online methodologies and breakthrough technologies.

Enabling the measurability and accountability that until now were only possible online, DMG helps you create a new channel of rapidly increasing profitability.

Fully exploiting the potential of Anytime, Anywhere Personal Devices, DMG offers ambitious advertisers and publishers maximized monetization through its global mobile ad network, unique optimization, and comprehensive and instantaneous campaign control.

Enhance your investment through end-to-end optimization

Profitability through partnership

Through close cooperation with our advertisers and publishers, we create lasting partnerships that ensure the rapid achievement of profitability. Our high client retention rate is reflected in sustained campaigns. Operating across a wide range of industries and locations, clients utilize our services and technologies for the ongoing expansion of their businesses.

Total control of mobile campaign results

We create high-speed ROI for result-oriented advertisers - through a combination of:



High-volume mobile advertising network

Providing massive media aggregation with worldwide inventory



Sophisticated optimization via TRAFFILITE platform

Simultaneously optimizes multiple landing pages for multiple traffic sources from single location



Conversion tracking

Visibility, measurement & optimization of entire process ensures continuously improved results



Unified reporting

Consolidates campaign data from all relevant networks into a single, unified report

CREATE
mobilizing campaigns

CALL
to action from
first impression

CAPTURE
always-on customers

CONVERT
mobile platforms
into global profit
generators



TRAFFILIATE for mobile – a powerful proprietary platform

TRAFFILIATE is a comprehensive solution encompassing the entire value chain - from impression to conversion.

The platform provides, for the first time, the integrated management of the post-click optimization process.

It is the only platform that enables the monitoring, control, and optimization of mobile campaigns from multiple traffic sources. With TRAFFILIATE, you can track conversions, as well as run and optimize multiple landing pages simultaneously from a single location.

Each user profile is served with the best-performing landing page, according to its pre-click information, dramatically increasing campaign success.

Unified Reporting capabilities consolidate campaign data from all relevant networks into a single report, facilitating the analysis of campaign effectiveness.

Get the Most from Your Mobile Investment by

- Continuously measuring and optimizing across your entire campaign
- Knowing what's happening at any given moment
- Using advanced optimization techniques
- Making changes on the fly
- Allocating your budget based on precise knowledge of what's working best

Total control of the value chain





Result-Based Mobile Advertising

DMG introduces total control and optimization to the mobile advertising world. Measurability and accountability enable the creation of new channels of rapidly increasing profits.

ABOUT

DSNR Media Group (DMG) is an established provider of result-based online and mobile advertising solutions. DMG is dedicated to complete value chain optimization for maximum profitability. Based on extensive industry experience, the company runs cross-platform campaigns worldwide. Utilizing advanced proprietary technologies and methodologies, DMG offers enhanced aggregation and optimization options. A specialized ad network boosts global exposure for advertisers across top-tier publishers.

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