

DMG is a global provider of ROI-driven Mobile advertising solutions, offering maximized profitability and monetization through end-to-end control of campaign results.

Our dedicated teams of mobile experts have amassed vast experience and expertise in digital advertising – and they put this know-how to work for you – every day, on every campaign.

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[www.DsnrMG.com/Mobile](http://www.DsnrMG.com/Mobile)



DSNR Media Group

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WE DELIVER  
HIGH-SPEED  
ROI

The image shows a tablet screen with an orange background and a sunburst pattern. The text 'WE DELIVER HIGH-SPEED ROI' is displayed in large, white, sans-serif font. A horizontal line is positioned above the text. At the bottom of the screen, there is a dock with four app icons: Safari, Mail (with a red notification badge showing the number 7), Photos, and iPod.

Safari



Mail



Photos



iPod



## MOBILE DSP SERVICES

LET US GET YOU THE BEST MEDIA DEALS!

- ◆ A one-stop-shop for buying, managing and optimizing inventory
- ◆ Advanced performance-driven optimization of advertisers' traffic
- ◆ Higher value for every dollar spent
- ◆ Increased volumes
- ◆ Maximized campaign ROI and bottom-line results
- ◆ Unmatched visibility of all campaign data via proprietary platform: *Traffiliate for Mobile*
- ◆ Saves valuable hours on campaign maintenance
- ◆ Advanced reporting and end-to-end campaign analysis

WE ARE A **ONE-STOP-SHOP** FOR BUYING,  
MANAGING AND OPTIMIZING INVENTORY

## MOBILE AD NETWORK

MAXIMIZING YOUR MOBILE INVESTMENT

- ◆ Global Reach - High Volume Mobile Publishers Network
- ◆ *Traffiliate for Mobile* - One-of-its-Kind management and optimization technology
- ◆ Advanced end-to-end Conversion Tracking across entire campaign
- ◆ Precision Targeting Capabilities - GEO, Carrier, OS, Make & Model
- ◆ Diverse Traffic types: Mobile Web/In-App, On-Deck/Off-Deck
- ◆ Unified Reporting - Consolidates campaign data from all media sources into a Single unified picture

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